

University of Calcutta
B.A. (General)
Journalism and Mass Communication
Three Year Degree Course
Under Choice Based Credit System (CBCS)

| Course Type | Total Papers | Credits [Theory + Tutorial]& [Theory + Practical] | | |
|----------------------------|--------------|---|--------------------|------------|
| Core Courses | 14 | 14X5=70 14X1=14 | 14X4=56 14X2=28 | 84 |
| Discipline Specific Course | 4 | 4X5=20 4X1=4 | Same | 24 |
| Generic Electives | 4 | 4X6=24 | Same | 24 |
| AECC | 2 | 2X2=4 | Same | 4 |
| SEC | 2 | 2X2=4 | same | 4 |
| Totals | 26 | | | 140 |

| Semester | Name of the Courses | Course Type | Credit | Full Marks |
|-------------------|--|-------------|-----------------|------------|
| Semester-1 | JORG-CC/GE-1-1-TH+TU Basics of Journalism | CC1 / GE1 | 6 | 100 |
| | | | Total=20 | 400 |
| Semester-2 | JORG-CC/GE-2-2-TH+TU Media Management | CC2 / GE2 | 6 | 100 |
| | | | Total=20 | 400 |
| Semester-3 | JORG-CC/GE-3-3-TH Advertising/Public Relations (4 Credits); JORG-CC/GE-3-3-P Advertising/Public Relations (2 Credits) | CC3 / GE3 | 6 | 100 |
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