Academic Session 2022-23 Teaching Plan (For Even Semester) B.Com (Hons & General) Semester II

E Commerce	Name of subjects with Topic	Teac	her
and Business	E- Commerce	Honours	General
Communication	Unit I Introduction	PKS	PKS
	Unit: II E-CRM and SCM	PKS	PKS
	Unit :III Digital Payment	PKS	PKS
	Unit: IV ERP	PKS	PKS
	Unit :V New Trends in E-Commerce	PKS	PKS
	Business Communica	cation	
	Name of Topic	Teacher	
		Honours	General
	Unit :I Introduction	KC	KC
	Unit :II Types of Communication	SCD	SCD
	Unit :III Tools of Communication	KC	KC
	Unit : IV Drafting	SCD	SCD

Company Law	Name of subjects with Topic	Teacher	
		Honours	General
	Unit I Introduction to Company	SMD	SMD
	Unit: II Formation of a Company	SCD	SCD
	Unit :III Company Administration	SMD	SMD
	Unit: IV Share Capital and Debenture	SCD	SCD
	Unit :V Corporate Meetings	SMD	SMD

Marketing	Name of subjects with Topic	Teac	her
Management	Module I	Honours	General
and Human	Marketing Management		
Resource	Unit I Introduction	SCD	SCD
Management	Unit: II Consumer Behaviour and	SCD	SCD
	Marketing Segmentation		
	Unit :III Product	SCD	SCD
	Unit: IV Pricing, Distribution	SCD	SCD
	Channels and Physical Distribution		
	Unit :V Promotion and Recent	SCD	SCD
	Developments in Marketing		
	Module II		
	Human Resource management		
	Unit I Nature and Scope	KC	KC
	Unit II Human Resource Planning	KC	KC
	Recruitment and Selection	KC	KC
	Unit IV Training and Development	KC	KC
	Unit V Jab Evaluation and	KC	KC
	Performance Appraisal		

Cost &	Name of subjects with Topic	Teacher	
Management		Honours	General
Accounting I	Unit I Introduction	AR, SD	SD
	Unit: II Material costs	SD	SCD
	Unit :III Employee Cost and Incentive	AR	PKS
	Systems		
	Unit: IV Overhead and Cost Statement	SD	SCD
	Unit :V Cost Book- Keeping	SD	SD
	Unit VI Cost Methods	AR, SD	SCD

Semester IV

Micro	Name of subjects with Topic	Teacl	ner
Economics II	Module I	Honours	General
and Indian	Unit I Monopoly	MP	MP
Economy	Unit: II Imperfect Competition	MP	MP
	Unit :III Factor Price Determination	MP	MP
	Module II	MP	MP
	Unit I Basic Issues and Economic	MP	MP
	Development		
	Unit II Basic Features of Indian	MP	MP
	Economy		
	Unit III Sectoral Trends and Issues	MP	MP
	Unit IV Social Issues and Indian	MP	MP
	Economy		

Entrepreneurship	Name of subjects with Topic	Teacl	ner
Development and	Module I	Honours	General
Business Ethics	Unit I Introduction	KC	КС
	Unit: II Public and Private System of stimulation, Support and sustainability of entrpreneurship etc	AR	AR
	Unit :III Sources of Business , Ideas and Test of feasibility etc.	AR	AR
	Unit IV Mobilizing of Resources	KC	KC
	Module II		
	Unit I Business Ethics	SD	SD
	Unit II Principles of Business Ethics	SMD	SMD
	Unit III Ethics in Management	SD	SD
	Unit IV Corporate Culture		
	Unit V Ethics and Corporate Governance	SD	SD

Taxation I	Name of subjects with Topic	Honours	General
	Unit I Basic Concepts and Definitions under IT Act	AR, SD	PKS
	Residential Status and Incidence of Tax		
	Incomes which do not form part of Total income		
	Agricultural Income		
	Unit: II Heads of Income and Provisions Governing Heads of	AR,SD	SMD
	Income		
	Salaries Income from House Property		
	Unit :III Heads of Income and Provisions Coverning Heads of	SD,AR	PKS
	Provisions Governing Heads of Income		
	Profits and Gains from Business and Profession		
	Capital Gain		
	Income from others		
	Unit: IV Income of other Persons	SD	SD
	included in Assessee's Total		
	Income		
	Set Off and Carry Forward of		
	Losses		
	Deductions from GTI		
	Rebate u/s 87A		

Cost and	Name of subjects with Topic	Honours	General
Management Accounting II	Unit I Joint Product and By	AR, SD	SMD
	Product	7 1111111111111	DIVID
	Activity Based Costing		
	Unit: II Budget and Budgetary	SD	SCD
	Control		
	Unit :III Standard Costing	AR	SMD
	Unit: IV CVP Analysis and	SCD	SCD
	Marginal Costing		
	Unit :V Short Term Decision	SD	SMD
	Making		

SEMESTER VI

Financial	Name of subjects with Topic	Honours	General
Reporting and			
Financial	Unit I Holding Company	AR	SCD
Statement	Unit: II Accounting Standards	AM	SCD
Analysis	Unit :III Fund Flow Statement	AM	SMD
	Unit: IV Cash Flow Statement	AR	SCD
	Unit :V Introduction to Financial	AR	KC
	Statement Analysis		
	Unit :VI Accounting Ratios for	AR	KC
	FSA		

Project Work (Project Work Report 50 + Viva Voce Examination 50)

Financial	Name of subjects with Topic	Honours	General
Management			
	Unit I Introduction	SD	SMD
	Basic Concepts		
	Unit: II Sources of Finance and	KC	KC
	Cost of Capital		
	Unit :III leverage and Capital	SMD	SMD
	Structure Theories		
	Unit: IV working Capital	SD	SMD
	Management (1)		
	Unit: V working Capital	SMD	SMD
	Management (2)		
	Unit :VI Capital Expenditure	SD	KC
	Decisions (1)		
	Unit :VII Capital Expenditure	SD	KC
	Decisions (2)		
	Unit :VII Dividend Decisions	KC	KC

Computerised	Name of subjects with Topic	Honours	General
Accounting			
and E-Filling	Unit I Computerised Accounting	SH	SH
of Tax Return	package: Using Generic Software		
	Unit: II Designing Computerised	SH	SH
	Accounting System		
	Unit :III E-filling of tax Return	AR	AR

Project Work: Assignment based for each and every topic should be prepared