



DR. KANAILAL BHATTACHARYYA COLLEGE

NSS UNIT

15, Kona Road, Ramrajatala, P.O. - Santragachi, Howrah - 711 104



NSS Programme Officer

Dr. Sampa Ray Bagchi

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Ref. No. :

Date :

EVENT- 10

(14/09/2019)

Theme-Utilize their knowledge in finding practical solution to individual and community problems

Event organized to accomplish the theme

PLASTIC AWARENESS CAMPAIGN

Discarding of plastics was the main motto of the campaign, from the college premises, neighborhood and Howrah Block and Ward number 27.

Local women community were shown videos regarding the hazards, effects and pollution created by the use of plastics.

The women folk were encouraged to use cloth bag by hand making them, and discard the plastic bags. They were given an option to make the bags in large numbers for commercial purpose.

OUTCOME

Discarding of plastics to save the Environment Pollution and making use of creativity for living by making cloth bags.

BENEFICIARIES

20 Students, 5 Teachers, 50 Slum Children Women Members of



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Howrah Block Number 27.



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Plastic Awareness Campaign HMC Ward No.27



Ex - Councillor (Howrah) Advocate Mallika Roy Chowdhury, NSS Programme Officer & Women of the Ward





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