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DR. KANAILAL BHATTACHARYYA COLLEGE

(Affiliated to the University of Calcutta)
Re- Accredited with 'B' Grade by NAAC
15, KONA ROAD, RAMRAJATALA,
P.O. SANTRAGACHI, HOWRAH - 711104

Ref. No.

Date :

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

Dr. Kanailal Bhattacharyya College is a Government aided coeducational college affiliated to the University of Calcutta. Most of the students of our college come from socio economic backgrounds of families earning middle income, lower middle income and lower income. As a result, some of them are first generation learners and are the only ones in their family to even receive education or are the first in their family to pursue college. Thus, students coming from a background like this have a specific aim. Their main goal is to simply pass graduation so that they can find themselves a good job to earn a living for them and their family. But the college not only encourages them to focus on their education but also supports them to enhance their skills in various fields. Keeping these things in mind, our college has offered various add on courses during college hours in addition to their normal course of studying.

Education today heavily relies on the use of technology. Almost every aspect of learning is being digitized, from libraries and textbooks to communication and administration. With digital technology becoming an essential part of our lives, computer education has become increasingly important. Our college makes it a point that computer education be prioritized; making it accessible to all students regardless of their major, and that it should include practical, hands-on training in areas such as programming, Tally, design, and networking.

By now, it is well established that computer education is a key element of our society's knowledge base. Many modern jobs in various industries require some level of computer proficiency, whether it is web development, online marketing, or data analysis. Moreover, with the unprecedented growth in the digitization of various industries, the demand for computer specialists continues to expand. At present, a significant number of colleges have computer-related courses, but they are accessible only to students majoring in computer science or engineering. However, a lack of computer education can have a significant impact on students' future prospects. As such, the curriculum should be revised to accommodate computer education as a compulsory subject for everyone.

We have introduced Diploma in Computer Application for students at minimal cost in association with **WEBEL TECHNOLOGY LTD**, Govt. of West-Bengal Undertaking from 2019-2020 Session. The name of this program is **Computer Literacy and Training**. This course has been designed to inculcate basic

[Signature]
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computer knowledge in students. The course is very useful for students both in Commerce stream and Arts, Science stream. The course has two stages and the tenure of this course is 2 years

Benefits from the above two courses

Students will get authorized certificates from WEBEL Technology Ltd. (Govt. of W.B),

Very nominal Course fees as compared to other private institutions,
Exams and classes to be conducted at college premises

Top students from each stream to be felicitated at the end of the course.

We have also TALLY & GST Course, in collaboration with Tally Institute of Learning. The result of the first batch of students has been very encouraging. The students took part in job fair organized through Placement Cell of the College and faced interviews by organizations like Dynavision Technologies Pvt. Ltd, Innov etc. Tally Institute of Learning has successfully started its Second Batch of Course at present. After the course students have to sit for online examination and are provided with the online certificate. The College offers job placement to the students after the completion of the course. It is not only for students studying Commerce but also for students in Arts and Science.

With computer education becoming more prevalent, it is important to understand its benefits. In the first place, computer education can foster independent learning, self-reliance, and personal growth. Students who are able to learn and apply what they've learned on their own have a greater chance of success in both the academic and professional worlds. Moreover, computer education has created vast networking opportunities both for professional and non-professional connections. Networking thus becomes an important tool for job searching, further education, and economic mobility. Graduates who have not done computer education courses may find themselves ill-equipped for advancing their job and career goals.

Furthermore, computer education promotes awareness of the rapidly evolving technological landscape that is shaping the world we live in. Students who acquire computer skills would be able to participate meaningfully in contributing to the technological advancements of society. Technology has now become relevant in various areas such as education, human health, defense, economics, and politics, among others. Thus, computer education would offer students the tools to analyze how technology innovates.

K. K. Bhattacharyya
Principal

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