# DR. KANAILAL BHATTACHARYYA COLLEGE
### (Affiliated to the University of Calcutta)
### RE-ACCREDITED WITH 'B' GRADE BY NAAC (Thrice)
### DHARMATALA, RAMRAJATALA, SANTRAGACHI, HOWRAH-711 104

Ref. No. ....................................        Date : ...........................

## 1.2.1 DVV CLARIFICATION

2. Kindly provide the summary report of each program year- wise along with their outcome.

DVV RESPONSE: Summary Reports of ADD-ON Programs (Year Wise) along with their outcome is incorporated as a single annexure.

### ADD-ON COURSES OFFERED BY THE INSTITUTION (2017-2022)

| Sl. | NAME OF ADD ON COURSES | LEVEL | DURATION |
|---|---|---|---|
| 1 | CERTIFICATE IN COMPUTER APPLICATION (CCA) | Certificate course | 72 hours /6 months |
| 2 | INTERIOR DECORATION/DESIGN | Certificate Course | 1 year |
|  |  | Diploma | 2 years |
|  |  | Advanced Diploma | 3 years |
| 3 | TALLY ACE | Certificate course | 60 hours /3 months |
| 4 | BUISNESS DEVELOPMENT EXECUTIVE (BFSI) | Certificate course | 218 hours /6 weeks |
| 5 | BEAUTY THERAPY & AESTHETICS | Diploma | 1 year |
|  |  | Advanced Diploma | 2 years |
|  |  | Degree | 3 years |
| 6 | CERTIFICATE COURSE IN EMPLOYABILITY SKILL | Certificate course | 50 hours |

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## ADD ON COURSE-1: CERTIFICATE IN COMPUTER APPLICATION

This course in 'Certificate in Computer Application' is designed in collaboration with WEBEL Technology limited, a Govt. of West Bengal undertaking, to provide basic computer awareness among all UG students. A student can enrol for the course in the first semester of his/her study. The course duration of the said program is 72 hours (in 6 months). Course fee is only 400/- per student.

### ACADEMIC SESSION: 2019-2020

The first batch of 'Certificate in Computer Application' had 702 students from $1^{st}$ semester UG programs. The course started from September, 2019. The assessment was delayed due to outbreak of pandemic. All enrolled students were certified at the end of the assessment.

### ACADEMIC SESSION: 2020-2021

The second batch of CCA had 721 students enrolled for the program. The course could not be initiated in their first semester due to pandemic. The course was arranged later in their $5^{th}$ semester in September, 2022. A total of 182 students completed their course and awarded certificate after assessment.
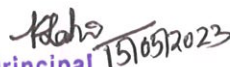
### ACADEMIC SESSION: 2021-2022

The third batch of CCA had 826 students enrolled from $1^{st}$ semester UG programs. The course was delayed due to unavoidable reasons. The course was arranged later in their $3^{rd}$ semester in December, 2022. A total of 326 candidates completed their course and awarded certificate after assessment.

### SYNOPSIS

| ACADEMIC SESSION | COURSE NAME | DURATION | NO OF TIMES OFFERED IN A YEAR | NO OF STUDENTS ENROLLED IN A YEAR | NO. OF STUDENT COMPLETED IN A YEAR |
|---|---|---|---|---|---|
| 2019-2020 | CCA | 72 hours (6 months) | 1 | 702 | 702 |
| 2020-2021 | CCA | 72 hours (6 months) | 1 | 721 | 182 |
| 2021-2022 | CCA | 72 hours (6 months) | 1 | 827 | 326 |

**Outcome:** The program designed in collaboration with WEBEL Technology has been a huge success in providing basic computer awareness among all undergraduate students of the institution at a nominal course fee of only 400/-.

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## ADD ON COURSE-2: INTERIOR DECORATION

This is a UGC-recognised B. Voc. Course being offered to all registered students of this institution. The students can join the course after +12 level. Details of the recognition and certification of this course is stated below.

| Level | Degree awarded | Recognised by |
|---|---|---|
| After 1 -year completion | Certificate in Interior decoration | NSDC AND SKILL INDIA |
| After 2-years completion | Diploma in Interior decoration | NSDC AND SKILL INDIA |
| After 3-years completion | Adv. Diploma in Interior decoration | NSDC AND SKILL INDIA |

### ACADEMIC SESSION: 2017-2018

In 2017-2018, the total enrolled candidates were 31; Total candidates who completed the course were 27. in this session. In the 1st year certificate course, 6 students enrolled. 5 of them completed the course and awarded certificates. For the 2nd year diploma, 17 students enrolled. 16 of them completed the course and awarded with a diploma. For 3rd year advanced diploma course, 8 enrolled. 6 of them completed the course and awarded advance diploma. As and when the students completed their course in a year they were promoted to the next level.

### ACADEMIC SESSION: 2018-2019

In 2018-19, the total enrolled candidates were 33; Total candidates who completed the course were 22. In this session. 12 students enrolled in the certificate course, 5 completed the course and awarded. For the 2nd year diploma, 5 students enrolled. 4 of them completed the course. For 3rd year advanced diploma course, 16 enrolled. 11 of them completed the course and awarded advance diploma. As and when the students completed their course in a year they were promoted to the next level.

### ACADEMIC SESSION: 2019-2020

In 2019-2020, the total enrolled candidates for all three level were 23. Course was started in November, 2019 for all three years. Few classes were taken and the program had to be discontinued because of the outbreak of pandemic. Classes suspended from February, 2020 due to nation-wide lockdown. The course was declared cancelled for the session as it needed one to one training for the practical component. Online theory and computer based designing classes, although initiated, was not found fruitful for the enrolled students.

### ACADEMIC SESSION: 2020-2021

After pandemic, fresh classes for ID could not be initiated before April, 2021. Total enrolled candidates for the session were 23. The assessment was delayed further. Finally, 4 completed certificate course, 7 completed diploma and 4 completed advanced diploma. As few students did not qualify, they had to sit for supplementary examination. This process caused further delay in publication of result and final certification. The result was published on 27th April, 2022. Students who completed a course was automatically promoted and enrolled for the next level.

## ACADEMIC SESSION: 2021-2022

For academic session 2021-2022, the course started from the month of May. Total enrolled candidate in 2nd and 3rd level were 11. There was no fresh enrolment for the first-year certificate course. Students were not interested to continue as they lost interest in the course during the time of pandemic. They wanted a short-duration course (6months-1 year) with lesser amount of course fees involved. By the time, the institution suffered a financial crunch post pandemic. At the same time, Interior decoration house (Exterior-Interior) was charging hefty course fees. The college had to bear the extra burden of increased course fees during the session. So, the institution has started redesigning the Interior design course by inviting other houses who can offer short-duration, pocket friendly certification programs.

### SYNOPSIS

| ACADEMIC SESSION | COURSE NAME | DURATION | NO OF TIMES OFFERED (IN A YEAR) | NO OF STUDENTS ENROLLED IN A YEAR | NO. OF STUDENT COMPLETED IN A YEAR |
|---|---|---|---|---|---|
| 2017-2018 | Interior decoration | Certificate= I yr. Diploma= 2 yrs. Advanced diploma=3 yrs. | 1 | Certificate= 06 Diploma=17 Adv. Diploma=08 | Certificate=05 Diploma=16 Adv. Diploma=06 |
| 2018-2019 | Interior decoration | Do | 1 | Certificate= 12 Diploma=05 Adv. Diploma=16 | Certificate= 07 Diploma=04 Adv. Diploma=11 |
| 2019-2020 | Interior decoration | Do | 1 | Certificate= 12 Diploma=07 Adv. Diploma=04 | Certificate= 0 * Diploma=0* Adv. Diploma=0* |
| 2020-2021 | Interior decoration | Do | 1 | Certificate=12 Diploma=07 Adv. Diploma=04 | Certificate= 04 Diploma=07 Adv. Diploma=04 |
| 2021-2022 | Interior decoration | Do | 1 | Certificate= 0 Diploma=04 Adv. Diploma=07 | Certificate=0 Diploma=0 [#] Adv. Diploma=0 [#] |

**Outcome:** The course is providing professional expertise to the pass-outs in the domain of interior decoration/ design successfully in last 5 years. Some of them are working as professional in companies, few are working as independent consultant.

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## ADD ON COURSE-3: TALLY ACE

Tally ace is a basic level certification and certifies a candidate's skills on computerized accounting and tally. The duration of the said program is 60 hours (30 days of 2 hours each). The program is offered to all UG students in a year (+12 qualified). For this course, we are tied up with Tally institute of Learning.

### ACADEMIC SESSION: 2019-2020

The first batch of Tally Ace consisted of 18 students. The classes started from July, 2019. the result has been very encouraging. Out of 18 students, 7 students graded A, scoring between 60%-75% and the rest between 40%-55%. The students completing the course become automatically registered in the Tally online Job portal from where they can apply for interviews anywhere in India. Tally institute of Learning also organized a Job Fair in the campus through placement cell of the college. The pass outs appeared for interviews in the job fair.

### ACADEMIC SESSION: 2020-2021

The second batch of Tally consisted 9 enrolled students. The course was started in Feb, 2020. Only two classes were taken and the program had to be discontinued because of the outbreak of pandemic. The course was declared cancelled for the session as it needed one to one training for the practical component. Online computer-based training classes could not be organized for the enrolled students.

### ACADEMIC SESSION: 2021-2022

The enrolment of 9 students who were previously enrolled for the second batch were automatically renewed for 2021-2022. The students enrolled in the program were losing interest after the pandemic, few were engaged in other activities. Moreover, they wanted an upgraded and latest version of the Tally training. So, the Institution started talking to Tally training partner to redesign the course according to demand of the students, Finally, the institution has come up with a new version (Tally essential level -2 Course) for the students. The 9 enrolled candidates were automatically upgraded for new version of Tally training 2022-23.

### SYNOPSIS

| ACADEMIC SESSION | COURSE NAME | DURATION | NO. OF TIMES OFFERED (IN A YEAR) | NO OF STUDENTS ENROLLED IN A YEAR | NO. OF STUDENT COMPLETED IN A YEAR |
|---|---|---|---|---|---|
| 2019-2020 | Tally ace | 60 hours (3 months) | 1 | 18 | 18 |
| 2020-2021 | Tally ace | 60 hours (3 months) | 1 | 09 | 0* |
| 2021-2022 | Tally ace | 60 hours (3 months) | 1 | 09 | 0# |

**Outcome:** The add-on curse has provided basic level certification on computerized accounting among participants and successfully developed candidate's skills in the domain. Pass-outs of Tally-ERP9 have participated in the Job fair organized by the institution and many of them are working as independent professionals/experts.

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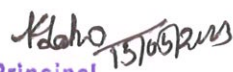Santragachi, Howrah-4

## ADD ON COURSE-4: BFSI

### ACADEMIC SESSION (2020-2021)

BFSI is an online certification program from NSDC and TATA strive offered to final year UG students and pass outs in 2020-2021 during pandemic. This program was of 6 weeks duration (218 hrs.) and offered free of cost to the students. This was an online training and certification program in which 15 students have enrolled and 6 completed the course.

### SYNOPSIS

| ACADEMIC SESSION | COURSE NAME | DURATION | NO. OF TIMES OFFERED (IN A YEAR) | NO OF STUDENTS ENROLLED IN A YEAR | NO. OF STUDENT COMPLETED IN A YEAR |
|---|---|---|---|---|---|
| 2020-2021 | BFSI | 218 HOURS/ 6 WEEKS | 1 | 15 | 06 |

**Outcome:** the course has developed employability skill among final year UG students and pass-outs of the institution. The certificate holders can work as representatives of financial services company to work towards building customer services.

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# ADD-ON COURSE-5: BEAUTY THERAPY AND AESTHETICS.

This is an UGC approved B. Voc. Program offered to all UG students of the institution. Recognition and certification of the course is stated below.

| Level | Degree awarded | Recognised by |
|---|---|---|
| After 1 -year completion | Diploma | NSDC |
| After 2-years completion | Advanced diploma | NSDC |
| After 3-years completion | Degree | NSDC |

## ACADEMIC SESSION: 2019-2020

First batch of Beauty therapy and Aesthetics program consisted of three (03) students enrolled for level-1 diploma. The enrolment completed in February, 2020. The classes could not be initiated and the program had to be discontinued because of the outbreak of pandemic. The course was declared cancelled for the session as it needed one to one training for the practical component which was out-sourced to Inditech Software Wizard company centre.

## ACADEMIC SESSION: 2020-2021

The enrolment for 2019-2020 was renewed for 2020-21 session. Again, the program could not be initiated because of the restriction imposed on Salons and Grooming centres which were declared to be potentially unsafe during pandemic. The partner agency of the program and the college authority decided not to continue this program in 2020-21.

## ACADEMIC SESSION: 2021-2022

The enrolment for 2019-2020 was renewed again for 2021-22 session. This time, enrolled candidates showed lack of interest. They demanded a relatively short-term certification course (6 months to maximum 1 year) in Beauty therapy. The institution has taken initiative to consider the demand of the students and redesign the program. The new version consists of a separate certificate course of 1 -year in addition to B. Voc. Degree. There is an initiative on the part of the institution to set up its own beauty therapy centre for the course so that enrolled student does not have to travel long distance and go outside college. New students are showing interests in the program. They will be absorbed in the new session with the existing batch.

## SYNOPSIS

| ACADEMIC SESSION | COURSE NAME | DURATION | NO. OF TIMES OFFERED (IN A YEAR) | NO OF STUDENTS ENROLLED IN A YEAR | NO. OF STUDENT COMPLETED IN A YEAR |
|---|---|---|---|---|---|
| 2019-2020 | BEAUTY THERAPY & AESTHETICS | 1 year-Diploma 2-year Adv. Diploma 3 year-Degree | 1 | 1 year-Diploma=03 | 1 year-Diploma=0 * |
| 2020-2021 | DO | DO | 1 | 1 year-Diploma=03 | 1 year-Diploma=0* |
| 2021-2022 | DO | DO | 1 | 1 year-Diploma=03 | 1 year-Diploma=0 # |

(*-cancelled due to pandemic; # delayed)

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## ADD ON COURSE-6: CERTIFICATION IN EMPLOYABILITY SKILL

### ACADEMIC SESSION: (2021-2022)

The certificate course in employability skill was introduced in 2021 -22 session in collaboration with Edu -bridge and Standard Chartered. A total of 21 candidates applied for the program. After interview, three students were selected and enrolled. Two of them finally completed the course and certified.

### SYNOPSIS

| ACADEMIC SESSION | COURSE NAME | DURATION | NO. OF TIMES OFFERED (IN A YEAR) | NO OF STUDENTS ENROLLED IN A YEAR | NO. OF STUDENT COMPLETED IN A YEAR |
|---|---|---|---|---|---|
| 2021-2022 | Certificate course in employability Skill | 50 hours | 1 | Applied=21 Enrolled=03 | 02 |

**OUTCOME:** Students who have completed the course will be benefited hugely by developing overall employability skill like overall grooming, resume writing, communicative skills, interview skills etc.

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End of the report.