CAREER COUNSELLING, **EVENT ORGANISATION &** PLACEMENT CELL IN **ASSOCIATION WITH** UGC B_VOCATIONAL PROGRAMME 2019 - 2020

Kanailal Bhattacharyya College



15, Kona Road, Ramrajatala, P.O. : Santragachi, Howrah-711 104

Dr. Sampa Ray Bagchi Joint Co-ordinator UGC B.VOC Beauty Therapy and Aesthetics

Mobile: 9836569066

E-mail: raybagchisampa2005@gmail.com

E-mail: klb.college@gmail.com Website: www.drklbcollege.ac.in

EVENT3

INTRODUCTION OF TALLY COURSE AND TIE UP WITH TALLY INSTITUTE OF LEARNING

Career Solutions visited the college on 17.1.19 with the proposal of giving training to our students in Tally and GST courses. A tie up proposal was formally given.

Deciding on either ICA or Tally Institute of Learning, through Career Solutions for conducting the course, it was decided that the charge for the training of the course shall be given to Career Solutions from Tally Institute of learning.

EVENT4

Tally course was introduced formally by a tie up with Tally Institute of Learning by Career Solutions on 21.1.2019. The signatories for the Tie Up for Tally course from the end of the college was honourable Principal Dr. Kaustubh Lahiri and Executive from Career Solutions for Tally Mr. Deep Narayan Pal. The withnesses for the same was Dr. Mantu Biswas, IQAC Co ordinator, Dr. Sampa Ray Bagchi, Convener (Career Counselling Cell). Dr. Samir Kumar Naskar, Dr. Sourav Mondal.

BENEFICIERIES: College Students

Authenticated

(Dr. Kaustubh Lahiri)
Principal

Or Kanailal Bhattacharyya College



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Dr. Sampa Ray Bagchi Joint Co-ordinator UGC B.VOC E-mail: klb.college@gmail.com Website: www.drklbcollege.ac.in

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TallyACE

Training & Certification on Tally.ERP 9

TallyACE is a professional certification for students, job seekers,

BENEFITS

Verifiable digital certificate [Multiple career opportunities

Industry preferred certificate I Online assessment I Access to Tally job portal

Topics covered: Recording Transactions [Accounts Receivable and Payable [MIS Reports [Maintaining Inventory [Recording GST with efiling GSTR 1 and GSTR 3B Security Control Recording Voucher with TDS

Fees: Rs. 3500/-

PROFESSIONAL CERTIFICATION THAT OFFERS **ENDLESS OPPORTUNITIES!**

Enrol Today @

Dr. Kanailal Bhattacharya College 89023-09903

Tally Education Pvt. Ltd., a group company of Tally Solutions Pvt. Ltd., is the only entity authorised to issue certifications on Tally. Also Available: TallyPRO | TallyGURU | GST using Tally.ERP 9

www.tallyeducation.com

Follow us on Fb/ TallyInstitutesofLearning

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MaketAlospes Principal

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Tally Certification

Tally Education offers credible online certifications on latest GST compliant version of Tally.ERP 9

- Professional certifications used by employers to evaluate employee's performance at the time of hiring and promotion.
- Intends to recognise and enhance the employability of candidates
- Provides assurance of skilled resources to potential employers
- Students, job seekers, working professionals, entrepreneurs and anyone looking to enhance their Tally skills can register.

Benefits

- Verifiable digital certificate from Tally
- Multiple career opportunities
- Career progression and management
- Industry preferred certificate
- Access to Tally Job Portal & Candidate Portal
- Programmes designed as per the suggestions & recommendations by industry experts
- Content / Syllabus is created by Tally and Subject Matter Experts (SME)

GET CERTIFIED RECOGNISED EMPLOYED

CAREER SOLUTIONS
PH : 80137-82614 / 89023-09903 / 90074-5505-

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Dr. Kanailal Bhattacharyya College

15, Kona Road, Ramrajatala, Howrah - 711104

Welcomes all to Tally Graduation Day and Campus Placement Drive
Organized by

Career Solutions and Dr. Kanailal Bhattacharyya College
Placement Cell

Chief Guest Dr. Prithwish Kr. Roy (IQAC Member)

Convener
Dr. Sampa Ray Bagchi
Career Counselling Event Organisation
Placement Cell

<u>Principal</u> Dr. Kaustubh Lahiri

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(Dr. Kaustubh Lahiri)

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TALLY GRADUATION DAY CELEBRATION



Speech by honorable chief guest Dr. Prithwish Kumar Roy



Speech by honourable guest of honour Dr. Swapan Kumar Das (Honourable G. B. Member)

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Convener UGC B-VOC. Dr. Sampa Ray Bagchi addressing the session



Convener Dr. Saurav Mondal addressing the session

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Graduating Students with Tally Certificates



Graduating Students of Tally Batch-1

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ডঃ কানাইলাল ভট্টাচাৰ্য্য কলেজ

১৫, কোনা রোড, রামরাজাতলা পোঃ সাঁতরাগাছি, হাওড়া–৭১১ ১০৪

UGC অনুমোদিত

বিউটিশিয়ান কোর্সের উপর (3 বৎসরের)

B. Voc. Degree Programme

Beauty Therapy & Aesthetics







চাকুরী ও নিজস্ব ব্যবসা উপযোগী দক্ষতা প্রশিক্ষণ

যোগ্যতা ঃ 10+2 অথবা সমতুল্য পরীক্ষায় উত্তীর্ণ ছাত্র / ছাত্রী

শিক্ষা সময়কাল ঃ 3 বৎসর (6 semesters) কোর্স ফি ঃ 8,000 টাকা / Per semester

+ পরীক্ষা ফি 1,200 টাকা প্রতি semester

শিক্ষাক্রম ঃ January – June

January Session (2020 - 21) এর জন্য দরখান্ত নেওয়া হচ্ছে

আসন সংখ্যা সীমিত

সহযোগী শিক্ষাকেন্দ্ৰ ঃ

INDITECH SOFTWARE WIZARD PVT. LTD. WEBEL IT PARK, ANKURHATI For Practical Classes

সহযোগী সংস্থা হরিজন সেবক সংঘ

याशायाश :

Dr. Sourav Mondal 6291284443

Dr. Sampa Ray Bagchi

9836569066 sauravmondal38@gmail.com raybagchisampa2005@gmail.com

Authenticated

Fdaho26/12/2000

(Dr. Kaustubh Lahiri)

Business Development Executive

BFSI Sector, aligned to QP BSC/Q0301



Job Description

Business Development Executives are representatives of a financial services company, responsible for building awareness, sourcing prospective customers. In addition, business development executives are also responsible for carrying out servicing existing customers.

Eligibility & Personal Attributes

Eligibility

The individual must:

- Be a graduate (from any discipline)
- Be of 18 years of age and upto 35 years

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Dr. Kanailai Bhattacharyya College

Special Conditions

- Students should have smart phone and access to data for online class for 3 hours for classes and 2 hours for self learning classes
- Google Meet app should be installed on their smartphones
- Students should have a valid email ID

Course Outline

Following modules would be covered -

- Understanding Banking and Financial Services Sector
- Introduction and understanding sales
- Understanding sales process
- Generating leads with focus on Financial Products
- Qualifying leads
- Evaluating credit details
- Approaching customer to generate leads
- Evaluating needs and presenting products with focus on financial products
- Handling Objections
- Sales Closure
- Ongoing and post sales service
- Using MIS and CRM in banks
- Stock market Basic and workable understanding
- Mutual funds Basic and workable understanding
- Insurance Basic and workable understanding
- Entrepreneurship Exposure and Orientation
- Customer Life Cycle Management and Financial Planning and advisory role
- Leading Self
- Leading Social Relations
- Leading at Work

Duration

- Six (6) weeks
- 218 hours

Nature of classes and academic delivery

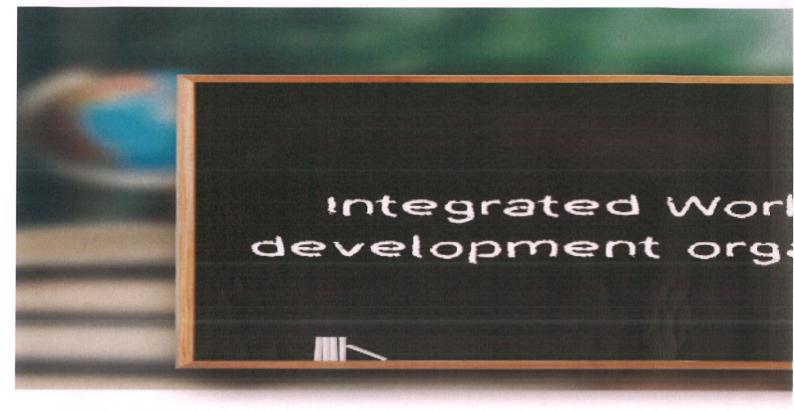
- Fully Online Both Virtual Online classes and Self Learning Lessons
- Blend of domain classes and soft skill essential for sales

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(Dr. Kaustubh L Principal

Dr. Kanailal Bhattacharyya College





About Us

EduBridge is an Integrated Workforce development organization. It helps unemployed youth understand their strengths, build tomorrow's skills needed by

Vision

To be the first choice provider of high quality skill and career development in every corner of India

Mission

Empower youth to impact India's future by walking with them towards a better life

- An Initiative by IIM-Alumni,
- 11+ Years in Education Industry.
- S ISO Certified.
- Pan India presence through.
 - Online portal www.edubridgeindia.com
 - State of the art Workforce Development Academies in 75+ locations including Residential Academies.

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Explore Courses 🗸

All courses > Learn at the Academy > Self Development

Certification in Employability Skills

Take charge with effective communication and build strong relationships at the workplace.

- (f) Blended
- (ds Hours
- Learn at the Academy

Course Highlights

A Hands-on application of tools

A Industry Veteran Faculty

Placement Assistance

Free

ENROLL NOW

About Eligibility Syllabus Certificate Benefits FAQs

About the Program

Over the course of this training skills development program, we're going to tell you exactly what you need to know and do to kick-start your career success. We will cover what e can start honing today.

This course will develop a strong foundation in your work readiness skills and attributes, that potential employers are looking for in dream candidates. Build a winning personality

- . Align your personal ambitions with the needs of your employer.
- . Boost your confidence and enhance your presence as a dynamic communicator.
- . Enhance your active listening skills.
- . Identify the importance of asking powerful questions.
- Guide you on how to develop a career plan with a structured employability skills course.

We hope that you will gain the required knowledge from this program and demonstrate the skills learnt.

All the best!

Authenticated

(Dr. Kaustubh Lahiri) Principal Dr Kanailal Bhattacharyya College



DR. KANAILAL BHATTACHARYYA COLLEGE

NSS UNIT



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NSS Programme Officer Dr. Sampa Ray Bagchi Mob.: 9836569066

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Phone No.: 2627-2490 Fax: 91-33-2627-3241

E-mail ID: klb.college@gmail.com Website: www.drklbcollege.ac.in

Ref. No. :	Date :
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Demonstration and workshop on yoga on maintaining a healthy and good life





Yoga Discourse on how to keep fit

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Kah 1905 26 23

(Dr. Kaustubh Lahiri)

Principal

Or Kanailal Bhattacharyya College



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Ref. No	Date :

Students Displaying Different Karate Strokes









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Ref. No	Date : .3.1.	03/2023

We have introduced Diploma in Computer Application for students at minimal cost in association with WEBEL TECHNOLOGY LTD, Govt. of West-Bengal Undertaking from 2019-2020 session.

Dr. Kanailal Bhattacharyya College in collaboration with WEBEL ECHNOLOGY LTD (Govt. of W.B. Undertaking) has introduced COMPUTER LITERACY AND TRAINING PROGRAM for the College Students

Benefits of the CLTP Course

- > Students will get authorized certificates from Webel Technology Ltd. (Govt. of W.B)
- > Very nominal Course fees as compared to other private institutions.
- > Exams and classes to be conducted at college premises.
- > Top students from each stream to be felicitated at the end of the course.

2019-2020		2020-2021		2021-2022	
No. of Students Enrolled	No. of Students Receiving Certificates	No. of Students Enrolled	No. of Students Receiving Certificates	No. of Students Enrolled	No. of Students Receiving Certificates
702	702	721	182	826	326

(Dr. Kaustubh Lahiri)
Principal
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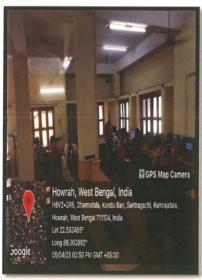
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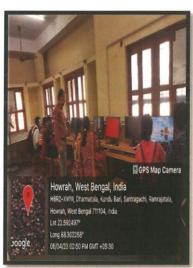
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Computer Skill Enhancement Class









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(Dr. Kaustubh Lahiri)

Principal

Dr Kanailal Bhattacharyya Colleg